

July 26, 2007- **Contact:** Joyce Swenson, Phone: 507-389-2461, Cell: 612-578-3377

FOR IMMEDIATE RELEASE

**MEDIA ADVISORY**

Center for Academic Excellence (CAE) to Recognize Academic All-Stars at “Gathering of Champions”

***4,000 Minnesota Students Named As 2007 Academic All-Stars***

**What:** “Academic All-Stars” Gathering of Champions

**Who:** 3,500-4,000 students, their families and guests  
More than 20 dignitaries are scheduled to attend, including representatives from Education, Business and Industry. Some of the dignitaries present will be: Commissioner of Education Alice Seagren, Assistant Commissioner of Education Karen Klinzing, Representative Steve Sviggum, executive directors from the various MRSA (Minnesota Regional Service Agencies) cooperatives and education organizations, and state award winning students.

**Where:** “Great Lakes Ballroom” in The Park at MOA (formerly Camp Snoopy), Mall of America, Bloomington, MN.

**When:** Friday, August 3, 2007  
Ten hourly programs scheduled from 9:00 a.m. to 6:00 p.m.

**Format:** Guest dignitaries will offer congratulations and distribute certificates of recognition for academic achievement and prizes to students from across Minnesota. Entertainment will be provided by Magician Frederick W. Baisch.

**Why:** Founded in 1990, the annual Gathering of Champions event is designed to recognize and celebrate the academic excellence of K-12 students statewide as selected by their schools to be Minnesota’s Academic All-Stars.

Media attending the event must contact the Mall of America’s Public Relations Department in advance, per Mall of America policy.

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